

Dear Valued Partner,

In 2014 we launched a new series of optical turnstiles, the Speedlane Lifeline Series. The market responded exceedingly well, with strong growth in orders over the past few years. We believe the Lifeline Series was instrumental in propelling Boon Edam to the leading position for sales of optical turnstiles in the Americas ([see the 2016 IHS Markit report news here](#)). We sincerely thank you for your support and effort in making this happen!

At the time of the Lifeline launch, we planned to eventually discontinue the Speedlane 900 and Swinglane 900 optical turnstiles once the demand for these older designs had waned significantly. That time has now arrived.

If you have a website that includes Boon Edam products, I urge you to please remove any information and photos related to the Speedlane 900 and Swinglane 900 as soon as possible, to eliminate any potential confusion or disappointment with your customers. For any existing customers that have these products installed, Boon Edam will continue its policy to keep replacement parts in stock for an additional 10 years, to ensure your customers receive 100% value from their investment.

Thank you for your attention and should you have any further questions, please contact your local sales representative.

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